# TestInvest

Australia's first online platform verifiying real software proficiency

THE PROBLEM

Across software-heavy job roles, hiring decisions still rely on resumes, interviews, and self-reported experience. Yet day-one performance depends on whether someone can actually use specific tools in real workflows.

As software evolves rapidly, employers lack clear visibility into real capability. This gap drives mis-hires, slower onboarding, and productivity and retention issues that directly impact profitability.
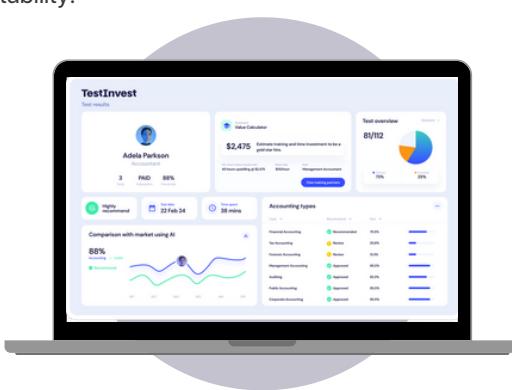
RESULTING IN

- Costly mis-hires
- Long onboarding and training cycles
- Lost productivity and business profitability

Software proficiency is measurable, repeatable, and comparable when tested properly. Hiring risk isn't about talent scarcity, it's about lack of visibility into real capability.

OUR SOLUTION

TestInvest is an online platform that verifies real software proficiency through interactive software skills tests - helping businesses hire smarter and candidates showcase their skills with confidence.

Candidates complete expert-designed, software-specific proficiency tests

Employers receive structured, comparable performance signals

Candidates receive a Personal Proficiency Plan highlighting strengths, gaps, and targeted upskilling paths

WHO IT'S FOR

Employers & recruiters validating pre-hire and employee skills (B2B)

Jobseekers and career changers proving job-ready capability (B2C)

WHY IT WORKS

- Tests are built around real workflows, not theory
- Tests are verified by a subject matter expert
- AI converts responses into decision-ready insights
- Advanced AI report generation
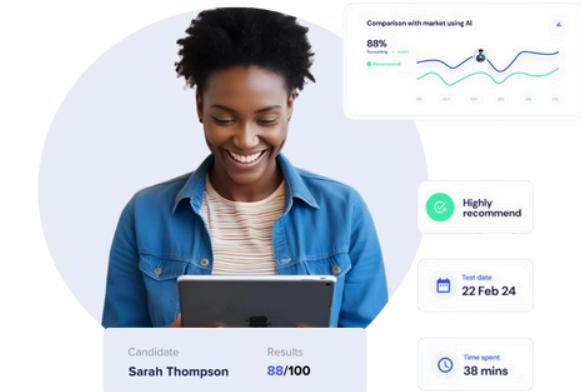
OUR IMMEDIATE VALUE

- Reduced hiring risk in software-critical roles
- Faster time-to-hire
- Lower onboarding and training costs via targeted upskilling

Every completed test strengthens a proprietary dataset on how software is actually used across roles, industries, and experience levels.

Over time, this enables:

- Benchmarking and workforce analytics
- A growing, searchable talent pool of verified candidates
- Data-as-a-Service opportunities
- Software vendor and education partnerships

THE ROADMAP FORWARD

- TestInvest aims to become the global infrastructure layer for verified software capability; supporting resumes with verified proof of software capability.
- AI is accelerating change, not eliminating the need for people. As roles compress and expectations rise, companies can't afford uncertainty about software capability. TestInvest isn't betting on any one future of work, we're building the verfication layer and infrastructure that let's organisations measure real software skills, identify gaps and upskill continuously as tools and workflows evolve.

Kristen Kubank
Co-Founder & CEO

e: kristen@testinvest.com.au
m: +61 434 044 131

Tom Kubank
Co-Founder & Business Development

e: tom@testinvest.com.au
m: +61 447 537 451

www.testinvest.com.au